

SERIES 2010 | PRESENTED BY OBJECT

# OBJECT ENTERS NEW ERA WITH SPRING SERIES 2010 PROGRAM

## MEDIA RELEASE

Object: Australian Centre for Craft and Design has unveiled 14 experimental exhibitions, projects and events as part of its *Spring Series* 2010 program that takes design beyond the gallery walls and into Sydney's broader community.

The dynamic ten-week program represents a new phase in programming for the Centre, commencing 27 July 2010 to coincide with Sydney Design 2010.

Object engaged with over 60 creative collaborators to develop the *Spring Series* projects, with the last event concluding on 10 October 2010, as part of the City of Sydney's Art & About Festival.

The *Spring Series* seeks to form unexpected connections between creative disciplines, ideas and people.

Object's Director Steven Pozel said: "This represents an exciting departure from Object's regular program of exhibitions. The *Spring Series* sees our creative program extend beyond the gallery walls. We are taking new ideas and design to people, using the city as a canvas".

"We're offering audio tours of design hotspots, a behind-the-scenes look at creative studios, opening pop-up stores and taking experimental events to the streets – all in the aim of engaging people in new and creative ways," said Pozel.

The *Spring Series* launches with the **Audio Design Museum**, a new Object initiative of free downloadable audio tours covering design hotspots around Sydney, Melbourne and Brisbane in late 2010.

The audio tours feature the voices of more than 100 local designers talking about their individual creative journeys and focus on city precinct or design themes, such as furniture, textiles or fashion.

Sydney's streets will also play host to the **ride-on-dinner** event, a one-off bicycle tour hosted by young designer Anthony Hamilton-Smith on 14 August 2010. The tour, which explores ideas of sustainability in design, food and transport is led by Hamilton-Smith and uses an award-winning trailer that has been fitted out as a portable kitchen. Using this specially equipped kitchen, Hamilton-Smith will be cooking guests a meal that is based on locally sourced produce and which draws on principles of the slow food movement.

A diverse range of exhibitions, community events, bespoke installations, film screenings, pop-up stores and symposiums make up the remaining 12 program elements of the *Spring Series*. These include:



PRINCIPAL FUNDING

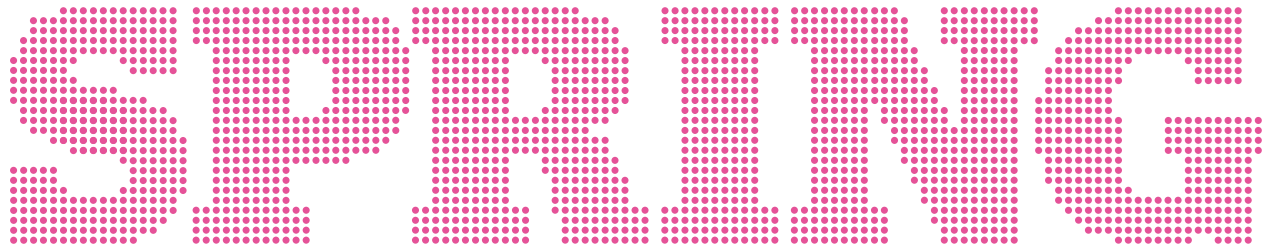


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### Program Snapshot:

**HotHouse**, is a two-day symposium that brings together world-leading creative thinkers, artists, designers, curators and architects to develop models for the transformation of the urban environment. At Sydney Opera House from 27-28 July.

**Blue**, an exhibition of nine contemporary Australian makers experimenting with the colour blue. Presented in Object's Main Gallery as part of Sydney Design 2010 from 31 July – 29 August.

**Big: Sydney's small studios** offers the chance to peer into some of Sydney's most influential design studios and discover the designers and their philosophies at work. Presented in Object's Project Space as part of Sydney Design 2010 from 31 July – 29 August.

**Stereotyped: sound & typography** is an experimental exhibition of typography and sound which brings together composers and graphic designers, film-makers and sound engineers, musicians and typographers in order to challenge the definition of a designer in the 21st century. Presented in Object's Project Space from 4-26 September.

**Pop Up Alphabet Co Op** is a pop-up store presented in Object's Main Gallery for one night and two days only from 3-5 September. The shop will feature a diverse range of design objects including prints, lights, jewellery, knits and clothing – all with the central theme of the alphabet.

**Kino Hearts Object** invites participants to create 5-minute films inspired by themes of architecture, design and typography that will be screened in Object's Main Gallery on 6 September.

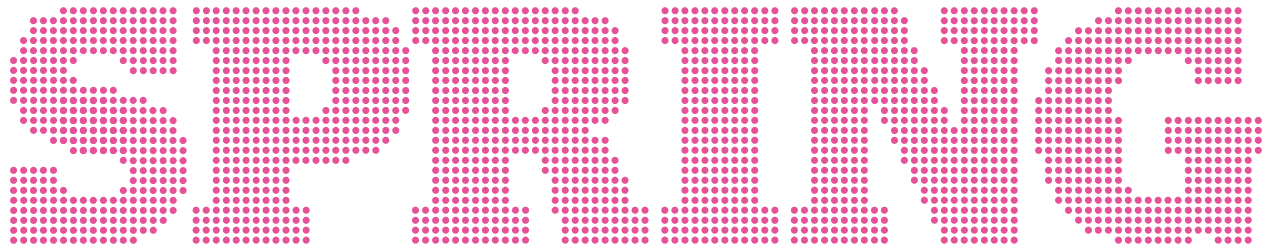
**Secrets + Stories** will see a multi-media installation collaboratively developed by students from Dulwich Hill High School of Visual Arts and Design and Bali's Green School. Led by Australian designer Michael Alvisse, this installation incorporating film and sound will be created over a 10 week period. The final outcome will be presented in Object's Main Gallery from 11-26 September.

**PARK(ing) Day** is an annual global event taking place on September 17, temporarily transforming metered parking spaces into temporary public parks.

**We craft this city: collection, intervention, reinvention** is a celebration of DIY culture, weaving together craft process and social commentary. The exhibition features works from Craft Cartel, Ebony Bizys (Hello Sandwich), Knitty Gritty & Loopy and Rayna Fahey (Radical Cross Stitch). Visitors are invited to join these makers in a number of inspiring workshops, or simply watch as Object's Main Gallery is transformed between 2-10 October as part of Art & About.

**Much Lead** is an installation by Felicity Gartelmann and Claire McCaughan of Sam Crawford Architects. Inspired by their Surry Hills studio neighbourhood, the work explores the idea of the pencil as a simple yet essential tool. The pair will collect hundreds of donated pencils from designers, artists, tradespeople and students to create a suspended canopy of colour. On exhibition in Object's Project Space from 2 – 10 October as part of Art & About.

**The Engine Room** will see some of Sydney's top creative studios open their doors to the public for one day only on 8 October, as part of Art & About. This is a rare opportunity to enter the 'engine room' of arts and design studios and offers an insight into Sydney's most creative minds.



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### Media Contact

All media requests for interviews, photography and backgrounders should be directed to:  
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For more information visit [www.object.com.au/springseries](http://www.object.com.au/springseries)

### Who is Object

Object: Australian Centre for Craft and Design is a non-for-profit organisation that creates opportunities for people to engage with design and creativity, through dynamic and high-quality exhibitions, publishing, retail and educational activities.

For 45 years we have nurtured the development of Australian design and craft – advocating for and raising the awareness of their importance. Object's influence extends beyond Sydney with nationally distributed publications and touring exhibitions travelling to all corners of Australia every year.

Object believes that design, innovation and creativity add social, cultural, environmental and economic value to our communities by cultivating design thinking and nurturing creative communities.

Object acts as a bridge between different communities in design, we take risks, and we constantly evolve to keep at the cutting edge of innovation. We are a catalyst for new thinking, we launch careers and we offer a design interface for our communities. Most importantly we inspire people by stimulating their curiosity and encouraging those around us to believe in the power of design.

Through our programs, Object provides a lively and accessible connection between people and the dynamic world of design and creativity.

**Visit [www.object.com.au/springseries](http://www.object.com.au/springseries) for full program details**



Ebony Biz/ys, Pop Up Book, 2009. Photo: courtesy the artist.