



Ride On! Design, Food & Sustainability come together in a one-off event hosted by Object.

MEDIA RELEASE

This August Sydney's streets will be taken over by a unique event combining, design, food and sustainability that participants experience entirely by bicycle.

Ride-On-Dinner is a one-off 'urban meal adventure' which leads participants on a bicycle tour of inner Sydney suburban streets on Saturday 14th August 2010. The event is presented for the first time in this city by Object: Australian Centre for Craft & Design.

Young designer Anthony Hamilton-Smith will lead a group of up to 80 cyclists for the Ride-On-Dinner tour on a bicycle complete with a purpose built trailer that doubles as a road-side kitchen. Hamilton-Smith designed this 'slow kitchen' for the Design Now 2009 competition, for which he was awarded first prize. For Ride-On-Dinner, Hamilton-Smith will be using his 'pedal-powered kitchen' to cook for his fellow cyclists, drawing on the principles of the slow food movement.

The tour will also include a story-telling element, highlighting local architecture, history and design knowledge.

Ride-On-Dinner is part of Object's dynamic ten-week Spring Series program that includes 14 experimental exhibitions, events and projects hosted both in the gallery walls and within the broader community.

Object's Spring Series launched in late July as part of Sydney Design 2010 and concludes in October with events partnered with the City of Sydney's Art & About Festival. Ride-On-Dinner is part of the Sydney Design Festival 2010, presented by the Powerhouse Museum.

EVENT DETAILS:

Date: Saturday 14 August 2010

Venue: The tour commences from Object Gallery and will tour around Sydney's inner city streets.

Media Contact

For further information please contact Kym Elphinstone on 041 106 139 or kym@articulatepr.com.au

About Object

Object: Australian Centre for Craft and Design is a non-profit organisation that creates opportunities for people to engage with design and creativity, through dynamic and high-quality exhibitions, publishing, retail and educational activities.

A core objective of Object's activities is to make design accessible to a wider audience and to champion the role of design as an intrinsic part of modern society. Object has been nurturing the development of Australian design and craft for 45 years on a national scale, whilst based out of Sydney headquarters.

Object continues to champion design as a means to challenge assumptions in lateral, creative and innovative ways and as a catalyst for new thinking. Object acts both as a bridge between different design communities and as an interface between the society and the dynamic world of design and creativity.

For more information on Object's Spring Series 2010 visit www.object.com.au/springseries



THE VISUAL ARTS AND CRAFT STRATEGY

PRINCIPAL FUNDING



PARTNERS

Object Gallery & Collect. 417 Bourke Street Surry Hills. Open Tuesday - Friday 11am - 5pm. Saturday - Sunday 10am - 5pm. Free admission
